Continuing Professional Development

A Personal Portfolio For
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Introduction

All projects, large or small, holidays etc. benefit from proper planning and management.

The most important project you will ever be involved in is your own life.

Your career is a major part of your life and it therefore follows that you should properly plan and manage this aspect.

There is always a large element of opportunism in career development - the right person at the right time finding the right job. Although unpredictable elements exist, planning and personal initiatives can play a major part in creating opportunities for development and advancement. You should try to shape your career rather than simply react to events.

This may seem rather daunting and you may wonder where to start. This document has been produced to help you start this task and continue the journey to a successful career. It is easier than you think.

You should use this document in the way that suits you best.

A A4 ring binder with suitable dividing cards is suggested as a useful way of organising your portfolio.

What is Continuing Professional Development (CPD)?
Continuing Professional Development is simply a method of ensuring that you achieve the right abilities to do your job and maintain/enhance your expertise. It embraces everything that you do to improve your job performance and your 'lifelong employability'.

Many Professional Institutes and Societies have a requirement for their members to keep a record of their professional updating and development. It can also help those who are, or will be undertaking National Vocational Qualifications (NVQ’s).

This is also good practice for an organisation striving towards being ‘World Class’, a Learning Organisation.

Most of these professional societies have a requirement that you demonstrate personal development and learning representing 3-5 days (25-35 hours) per year.

Increasingly, your professional society is asking to see proof of continuous development in order to maintain your registration/ professional status. If your professional body does not yet have a mandatory requirement for this along with a monitoring/ auditing system they soon will have!

**PREP** is the nursing name for Continuing Professional Development.
Who is responsible?
To be successful it is good practice to work in partnership with your employer. You should realise however that record is yours and no one else’s.

The plan you establish will need to be flexible and change as your job requirements and aspirations change. It should also be realistic, not everyone can become the Executive Director but everybody with foresight and some planning can find challenge, variety and interest in their job and career.

Change is continuous in all aspects of life and efforts you put into keeping abreast of new knowledge and expanding your abilities will reap rewards when opportunities arise.

It will have become clear that a key feature of CPD is training but the important difference between CPD and training is that CPD is structured to suit you and your career.

It needs to be balanced between the clinical aspects and the non-clinical aspects (i.e. management skills, customer care, interpersonal skills etc.) and will often involve aspects that are not viewed as ‘training’ in its strictest sense, e.g. coaching, secondment, research, reading, agency work training others, Mentoring.

In fact many believe that the majority of our learning should come from experience and not the traditional training and qualifications.

Remember to balance short and long term needs as well as personal ones.

How can I achieve this?
You do not have to meet targets made up of courses, in fact the collection of ‘points’ is increasingly discouraged. There are three keys to making CPD work and make learning more effective:

- Keep the record system as simple as possible, maybe your diary, a mind map, or a Personal Development Plan of some form.
- Start now with your current position, goals etc., the further you try to go back, the bigger the task looks and for most of us the more reason not to start in the first place!!
- Remember if you have it in print, use it, you do not need to duplicate it on a form.

Keep It Short and Simple.
- Probably the most important point is to find a friend, mentor or coach who will give a friendly, or not so friendly nudge to keep you on track.

Note Attending a course and getting a certificate is not in itself CPD evidence, you should show learning and transfer. How you will or have used the learning. A one day course is not the same as 7 hours learning!!

What's in it for me?
Consider the analogy of walking up a downward escalator. As time goes by, your skills and knowledge with respect to current thinking and requirements diminishes.
Therefore you need to maintain a certain amount of learning (CPD) to stay still. More to move up!

Even skills which 5 years ago were considered transferable are now being questioned. Communication skills, language skills, Project Management skills etc. are now seen by some as so situation specific that they are no longer considered core competencies!

Those of us who are employed within organisations that are regularly appraised, can use this to form a part of the planning of our CPD. Other activities which count towards our professional updating include: attending branch meetings, being involved in committees, reading and attending promotions, research, writing etc.

As we tend to learn most from our experience, this should form the bulk of our recorded CPD. For example, if we were to take the time to record what we learnt from new situations, or from when situations went especially well (or did not!!) this could help us not only to produce a learning log, but we should also increase our chances of actually taking that learning forward. All too often we think we have learnt a lesson, when in reality we do the same thing again at a later date.

CPD is not just about work and training for work, it is about life long learning. This means that activities like Parent Teacher Associations, school governors, residents groups, voluntary work, Young Enterprise etc. all count if you record them in the right way!

CPD recording, portfolios, learning logs etc. are not be an end in their own right, but a vehicle for planning, capturing and acknowledging real learning.

Find your natural learning style and use learning methods which are more comfortable for you. This will not only make learning easier but it will also be more fun!

On the figure to the right you can see the learning cycle. There is no correct starting point, but it is important to complete the cycle for sustained learning. Starting in the right place for you can make all the difference.

Your Training Manager can help you identify this.
Areas to include in your portfolio

1. Assessment of current skills and knowledge
2. Planning your learning
3. Recording Learning
4. Evaluating Learning

What can I include?

<table>
<thead>
<tr>
<th>What</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Courses</td>
<td>Your objectives, what was learnt, how you will use the information</td>
</tr>
<tr>
<td>Mentoring</td>
<td>Dates, outcomes, key learning for you, how you will use the learning</td>
</tr>
<tr>
<td>Coaching</td>
<td>Dates, outcomes, key learning for you, how you will use the learning</td>
</tr>
<tr>
<td>Reading</td>
<td>What was learnt, how you will use the information</td>
</tr>
<tr>
<td>Research</td>
<td>Your objectives, what was learnt, how you will use the information</td>
</tr>
<tr>
<td>Training</td>
<td>The course objectives, what you learnt, what you will do differently next time.</td>
</tr>
<tr>
<td>Experiences</td>
<td>Real experiences from which you gained significant insight, Mistakes - yours or others. Record what happened, what you learnt, how you will have applied this.</td>
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</table>

What is valid (for your profession)?

<table>
<thead>
<tr>
<th>Role</th>
<th>Description</th>
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<tbody>
<tr>
<td>Clinical/Technical - role specific</td>
<td>Yes - but if your role is only 50% clinical then only 50% of your updating should be clinical</td>
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<tr>
<td>Business</td>
<td>Yes - but only to the level you are working at</td>
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<tr>
<td>Customer care/ service</td>
<td>Yes</td>
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<tr>
<td>Health and Safety</td>
<td>Only if your job has a health and safety responsibility</td>
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Why ‘do’ CPD formally?
When we get in the habit of planning and recording our learning on a regular basis our subconscious starts to look for learning opportunities for us in every day life. In other words if we do not know that a learning opportunity is available we do not react to it. The “Everywhere I look I see the same car” scenario when you have just bought a new car!
As parents we often say to our children “What did you learn at school today?” as adults we rarely ask ourselves or our partners “What did I/ you learn today?”

Change is happening at an increased rate if we wish to maintain our ‘Life long employability’ our only advantage is our ability to learn faster (and smarter).
Making learning fun
As children we learnt while we played, it was both fun and easy. As adults we learn a great deal from our hobbies - things that we want to do and like doing. So if you want to make learning and training fun all you need to do is enjoy yourself and play!!!

Things to try
Keep a learning diary for a month
Make a point of discussing your learning with friends and colleagues

Other resources
Your hospitals’ training programme
Your Professional body’s meetings, committees, journal
etc.
The Internet, Web pages
Local colleges, universities.

Low cost resources
Product training from company representatives.
Conferences - esp. the voluntary sector.
TV - BBC The Learning Zone (night broadcasts).
Promotions.
Local libraries - they often have distance learning materials available for loan/low cost rent.
National and Professional libraries.

Useful books include:
Wake up Your Creative Genius - Hanks & Parry
Through The Joy of Learning - NIACE
Accelerated Learning - Rose
Great Answers to Tough Interview Questions - Yate
Use Your Head - Buzan
The Mind Map Book - Buzan
The Career Discovery Project - Sturman
The One Minute Manager - Blanchard & Johnson
ON-THE-JOB DEVELOPMENT RECORD

For ____________________

On-The-Job Development Record

Event: ____________________  Date __________

What I learnt: ____________________

What I will do differently in future is: ____________________

On-The-Job Development Record

Event: ____________________  Date __________

What I learnt: ____________________

What I will do differently in future is: ____________________
### CAREER HISTORY

<table>
<thead>
<tr>
<th>Company/ Hospital</th>
<th>Position Held</th>
<th>Achievements &amp; what was learnt</th>
<th>From</th>
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What are the three most significant events in my career? Why?

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# CAREER DEVELOPMENT PLAN

| Career Development Aim | Planned Actions | Time Scale | Responsibility |
|------------------------|-----------------|------------|----------------|----------------|

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## PERSONAL TRAINING RECORD

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity/ Course</th>
<th>Key learning Points</th>
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