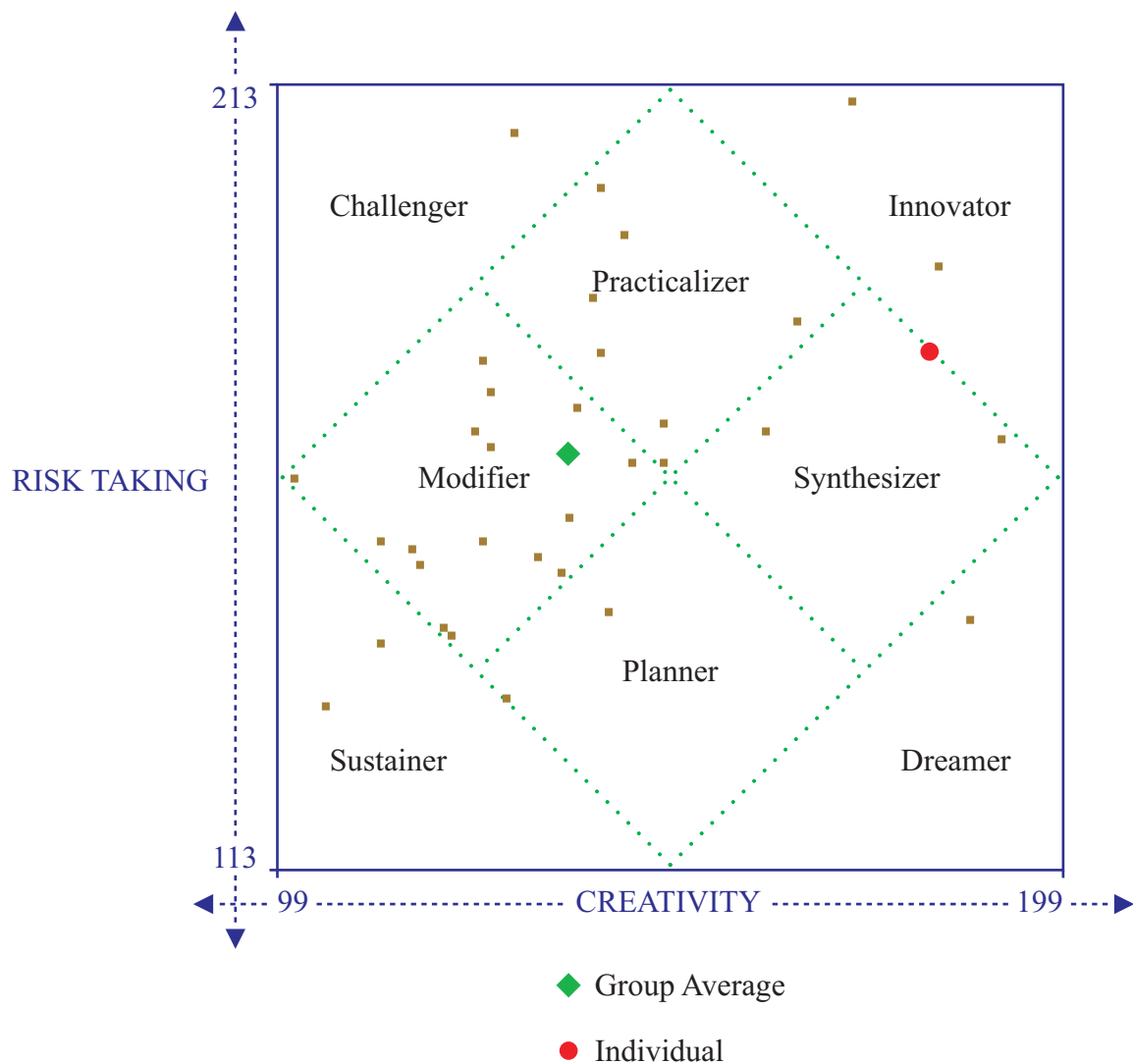


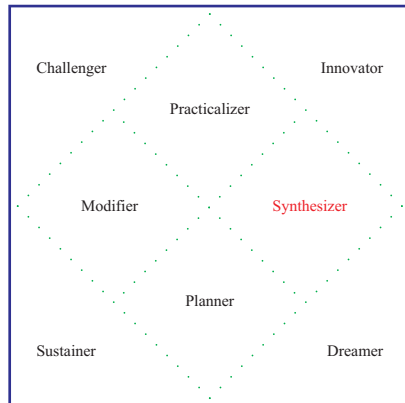
Creativity Score: 182
 Risk-Taking Score: 179
 Orientation: Synthesizer



The Creatrix:



Synthesizer



Synthesizers are quite creative and generally moderate in taking risks. They are idea people. They practicalize conceptually what others think.

Contributions

Synthesizers take unlikely combinations of people, programs, or products and devise a new entity. Their talents are in taking other people's ideas, adding their own, and then making those ideas fit into existing situations. Their ideas may never be as practical or as easily implemented as those of the Practicalizer, but they will develop high-quality ideas that are just short of a breakthrough. They see combinations of functions, processes, and people that others do not see. New organization charts or production flows challenge their ingenuity. Synthesizers continually combine the needs of the customer with the organization's talents and resources. They are socialized Innovators. If there is no Innovator, then the Synthesizer's new ideas, always appealing and usually marketable, will prevail.

Hindrances

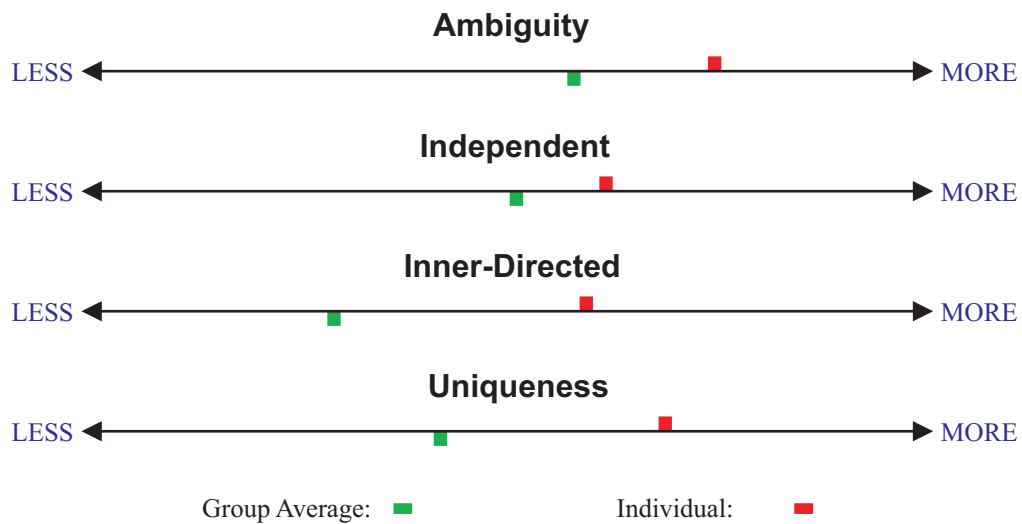
The major blind spot of the Synthesizer is an inability to risk all for a breakthrough. They believe in incremental breakthroughs. They believe that the ideas will carry their own weight to produce change. This position makes them appear to be Dreamers or Planners to those who do not understand how far Synthesizers will go to sell their ideas.



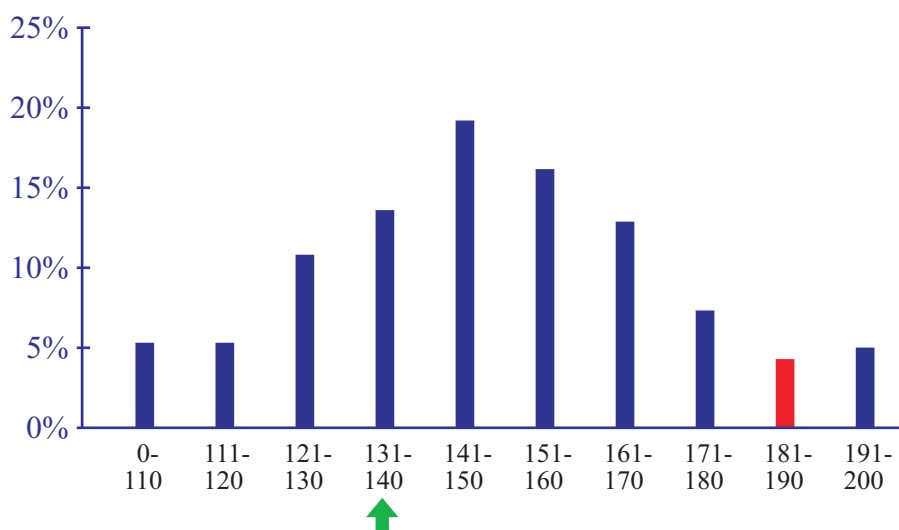
Creativity Score: 182
 Risk-Taking Score: 179
 Orientation: Synthesizer



Creativity Drivers:



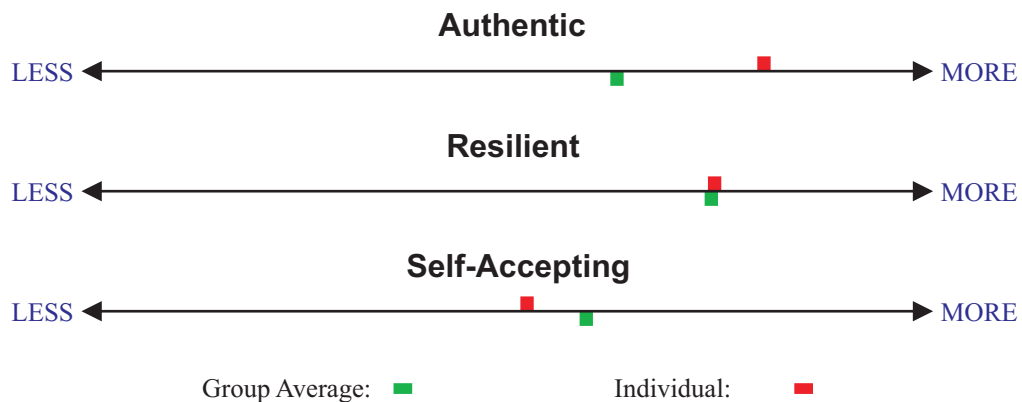
Distribution of Creativity Scores Across Population



Creativity Score: 182
 Risk-Taking Score: 179
 Orientation: Synthesizer



Risk-Taking Drivers:



Distribution of Risk-Taking Scores Across Population

