The Creatrix Individual Report

Creativity Score: 182
Risk-Taking Score: 179
Orientation: Synthesizer

The Creatrix:

- Group Average
- Individual
Synthesizers are quite creative and generally moderate in taking risks. They are idea people. They practicalize conceptually what others think.

**Contributions**

Synthesizers take unlikely combinations of people, programs, or products and devise a new entity. Their talents are in taking other people's ideas, adding their own, and then making those ideas fit into existing situations. Their ideas may never be as practical or as easily implemented as those of the Practicalizer, but they will develop high-quality ideas that are just short of a breakthrough. They see combinations of functions, processes, and people that others do not see. New organization charts or production flows challenge their ingenuity. Synthesizers continually combine the needs of the customer with the organization's talents and resources. They are socialized Innovators. If there is no Innovator, then the Synthesizer's new ideas, always appealing and usually marketable, will prevail.

**Hindrances**

The major blind spot of the Synthesizer is an inability to risk all for a breakthrough. They believe in incremental breakthroughs. They believe that the ideas will carry their own weight to produce change. This position makes them appear to be Dreamers or Planners to those who do not understand how far Synthesizers will go to sell their ideas.
Creativity Individual Report

Creativity Score: 182  
Risk-Taking Score: 179  
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Creativity Drivers:

- Ambiguity
- Independent
- Inner-Directed
- Uniqueness

Distribution of Creativity Scores Across Population

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Risk-Taking Individual Report

Creativity Score: 182
Risk-Taking Score: 179
Orientation: Synthesizer

Risk-Taking Drivers:

Authentic
Less → More

Resilient
Less → More

Self-Accepting
Less → More

Group Average:  
Individual:

Distribution of Risk-Taking Scores Across Population

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